

WHAT IS SILVERBACK TECHNOLOGY ?

Silverback Technology is our Research & Development Program that we have implemented globally which allows us to see the obstacles our clients are facing on the job-site. We thrive on these obstacles, for without these hurdles we can't keep getting better. All of our Silverback Technology is designed based on customers needs and requirements, and when we are Boots on the ground, this allows us to see first hand on how we can improve our equipment and make things better for future designs. This program allows APE to be constantly advancing technologically in Leaps and Bounds and keeps a further distance between us and our competition.

APE always listens and hears our clients and our service technicians, and we take those ideas and develop technological innovations and adjustments that improve our product for our customers. This Job-site empirical data we collect gives us the opportunity to develop our "Silverback Technology", which is focused on making your projects safer & more efficient with a reliable, dependable rental/purchase that you will always receive with APE.



SILVERBACKTM